



## Photo Tips for Tours

Tours are different than other photo sessions because the tour guide is leading the group. He/she is talking about 90% of the time. The other major difference is that your customers will not be interacting with each other while on tour, and so you have to try to create pockets of time with them if possible. When possible, Flytographer will arrange for time before the tour starts or after the tour finishes for extra time with the customer. (Ideally at least 30 minutes.)

- **Make a plan with the tour guide** (preferably before the day of the tour) to discuss your needs, requesting time to capture moments at each stop.
- **Arrange 5 - 10 minutes before the tour to get to know the group.** Recap shoot scoop goals and reconfirm the plan for the shoot.
- **Know the route your guide will be taking.** Contact the Shoot Concierge if you are unsure. Where are the places enroute you want to photograph? This is where you need to arrange with the tour guide to build in your shoot time at each stop.
- **Be respectful about capturing others on tour.** Be aware that some people on the tour might be much more enthusiastic about the photos than others. Some might actively try to not have their photos taken.
- **Avoid capturing "listening face."** Customers generally don't want 20 images of themselves standing and listening to the tour guide. Again, pull your customers away for a few minutes of shoot time at stops.